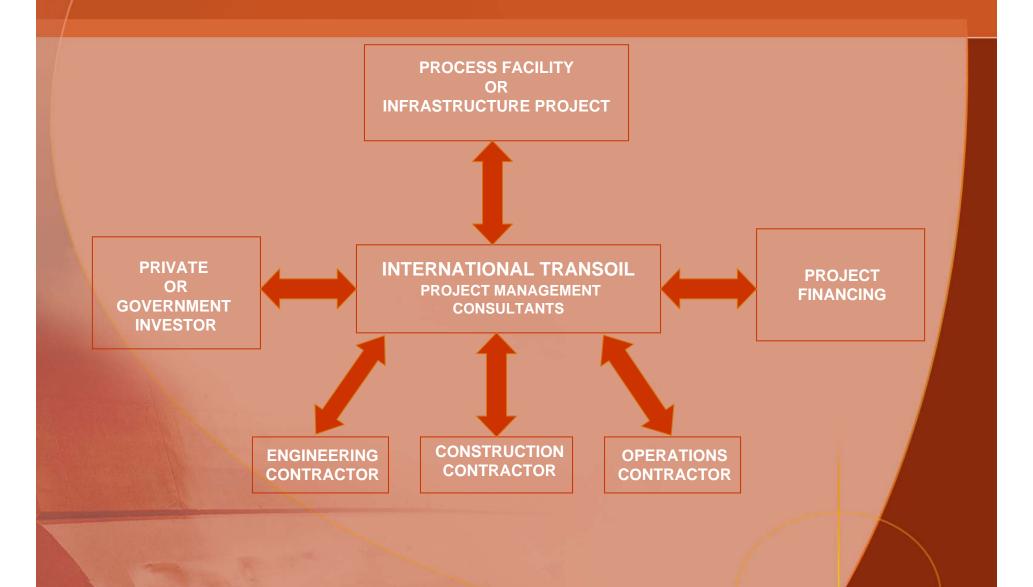


# INTERNATIONAL TRANSOIL MARKETING STRATEGY



## International TransOil, Inc.

- Today, potential investors and owner / operators are facing numerous competitive pressures to deliver projects and products faster, better, and cheaper. ITO has found a way to deliver these products and services without driving overhead costs through the roof. We have assembled an unprecedented team of industry professionals, specialists and financial alliance partners to achieve the savings needed to address these pressures.
- Choosing the correct partner or partners is critical to the independent producer and ITO is the right choice. ITO has already forged the much needed partnerships needed to supply critical products and services. This cuts down on delivery and costs by taking advantage of preexisting purchasing agreements. Providing training and support for our customers is critical and something we take very seriously.
- Every business challenge demands a solution. ITO can be one part of the solution or it can manage the entire process, from feasibility study to start up. With ITO, each solution can stand alone or services may be combined into unique custom-made packages.

## INTERNATIONAL TRANSOIL, INC.

#### **SERVICES:**

- Complete Project Management
- Feasibility Studies
- Process Design Engineering
- Equipment Design and Fabrication
- Procurement
- Site Construction
- Construction Supervision
- Commissioning and Start Up
- Operations Management
- Client Personnel Training

# INTERNATIONAL TRANSOIL, INC.

#### **SPECIALTY SERVICES:**

- Front End Engineering Design (FEED)
- Plant Automation Solutions
  - DCS / PLC Specification
  - DCS / PLC Programming
  - DCS / PLC Installation
  - DCS / PLC Start Up and Support
  - Advanced Process Control Solutions
- Electrical Power Plants
- Engineering Data Conversions featuring Intergraph
   Suite of Products

# INTERNATIONAL TRANSOIL, INC.

### **INDUSTRIES SERVED:**

- Petrochemical and Refinery
- Power Generation
- Pharmaceutical
- Pulp and Paper
- Solids Handling
- Waste and Water Treatment
- Food and Beverage
- Offshore Petroleum

## International TransOil, Inc.

#### **PROJECT MANAGEMENT OVERVIEW:**

- We see the big picture. From the characteristics of the raw production stream to the most efficient process to transform it to a usable product. We understand that project cycle time as well as total cost will impact your bottom line. International TransOil, Inc. utilizes an extensive network of joint venture partners with extraordinary world class capabilities to deliver your process solution faster and more cost effectively:
  - Research & Technology Development
  - Process Design & Engineering
  - Project Management
  - Manufacturing and Construction
  - Installation & Training
  - Field Service
  - Plant Operations
- The core members of the engineering and construction project team will consist of highly experienced professionals that are fully trained and productive on the latest management and production tools. Not only will this help us attain our schedule and meet the budget requirements but will reflect well on the Clients project management team.

# PROCESS FACILITY OR HUMANITARIAN INFRASTRUCTURE PROJECT

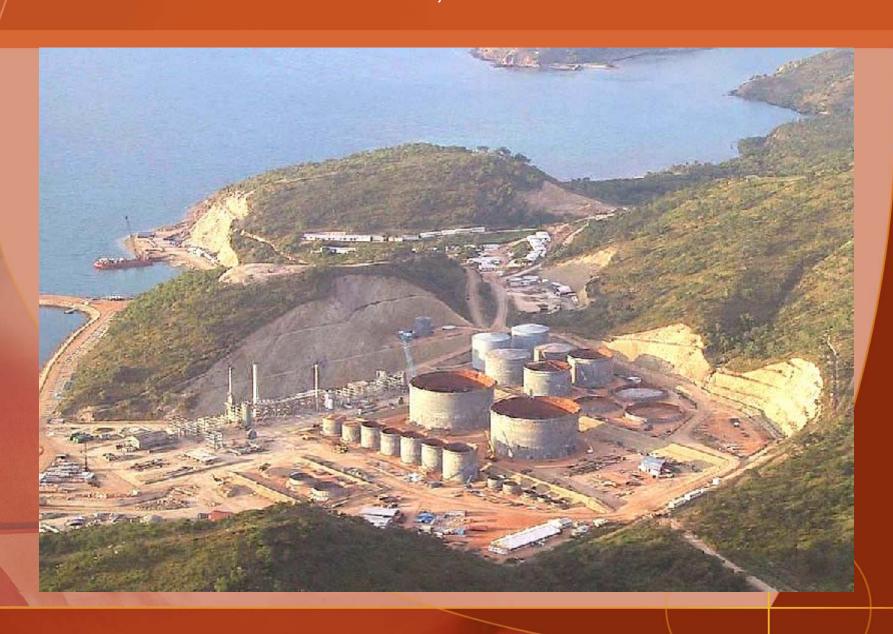
#### • PROCESS FACILITY:

Includes any type of Refinery or associated process units, Petrochemical production facility, Plastics Facility, Pharmaceutical Facilities, Industrial Water Treatment or Waste Treatment Plants, Pulp and Paper, Offshore Facilities.

#### • INFRASTRUCTURE PROJECT:

Includes any type of humanitarian project that will benefit the indigenous population of a country. This would include Power Plants, Public Waste treatment or Water Treatment Plants, Airports, Water Port Facilities, Hospitals, Public Buildings, Food Service Processing Plants, etc.

# International TransOil, Inc. - Process Facility



# International TransOil, Inc. - Infrastructure Project



## PRIVATE OR GOVERNMENTAL INVESTORS

#### • PRIVATE INVESTORS:

Includes any individual or group of investors desiring a process facility or humanitarian project to be built in their country.

#### • GOVERNMENTAL INVESTORS:

Includes any government or governmental representative that desires a process facility or humanitarian project to be built in their country using government funds.

### PROJECT FINANCING

 In today's financial environment, funding of major projects most often require guarantees to be in place. ITO can facilitate funding for major projects without guarantees in two ways.

#### **CORPORATE FINANCE:**

- A combination of debt and equity for projects from \$5 million to over \$1.5 billion USD for practically any industry.
- Typical clients are privately held corporations, with a good product, a good market and good management, where said management has **some** investment in the project.

## PROJECT FINANCING - CORPORATE FINANCE - (CONTINUED)

#### **GENERAL PROCEDURE:**

- Client submits an executive summary to the business plan.
- Summary is reviewed. If upon review of your summary, there is an interest, a meeting will be arranged with the investor or additional documentation will be requested.
- Additional documentation requested varies depending on project and type of financing but may include (but not limited to) some or all of the following:
- Complete and detailed business plan
- Feasibility Study prepared by a third party professional firm
- A valuation /appraisal prepared by a third party professional firm

## PROJECT FINANCING - VENTURE CAPITAL

### VENTURE CAPITAL:

- Equity Funding for Industrial Process or Commercial Real Estate Projects WORLDWIDE.
- In consideration of putting up the required equity in an industrial or commercial real estate venture, our Investors will receive a minimum of 20% to 25% equity interest in the project and a preferred return of 7% to 10% annually on equity invested.
- This is a pure equity deal. No mortgage is recorded on the project.
- We will review all Commercial Real Estate Projects that need in excess of \$25MM. New construction or an existing property. Just send an overview on the project for our immediate review.

## Project Financing - Venture Capital - (continued)

#### **HOW TO PROCEED:**

- Potential clients need to submit an executive summary to the business plan.
- Upon review, if interested, a complete and detailed business plan and additional documentation will be requested.
- ITO can provide a professional staff to help develop the business summary and business plan for a nominal fee.

## STRUCTURED FINANCE FLOW CHART

Project Feasibility Evaluation

Identification of Financing Sources

Contact Potential Financing Sources

Commercial Structure Evaluation Manage Due Diligence Process

Financial and Documentation Review

Define

Financing

Structure

FINANCING PROCESS

Solicit Proposals

Negotiate and Structure Financing Close Transaction
And
Obtain Funding

Industry
Expert
Corroboration

Manage the Closing Process

Develop Financing Memorandum Notes
Security Agreements
Documentation

## International TransOil, Inc. - Engineering Services

#### PROJECT ENGINEERING SERVICES:

- International TransOil, Inc. is a privately held corporation founded in Houston, Texas in 1987, and operating in the domestic and international petrochemical and industrial markets. ITO is an EPC management contractor and provider of technical process support to the oil refining, natural gas and petrochemical industries.
- ITO facilitates the design, construction and commissioning of petrochemical process plants for oil and gas production, gas processing, oil refining and petrochemical applications for onshore and offshore applications.

#### **CAPABILITIES:**

 International TransOil's uniqueness is its ability to integrate design, construction and operability principles to deliver an overall facilities solution. International TransOil stands behind this commitment by executing project and construction management with seasoned professionals on a turn-key basis.

# International TransOil, Inc. - Engineering Services



# INTERNATIONAL TRANSOIL, INC. - CONSTRUCTION SERVICES

#### **CONSTRUCTION MANAGEMENT:**

- International TransOil, Inc. works with many full service general industrial contractors to provide construction services. We provide industrial and commercial construction management services to the southern United States and other parts of the world for a variety of industries.
- Our specialties include commercial facilities, industrial plant construction, chemical plant construction, general manufacturing facilities, and power generation. Our projects range in size from short-term time and material projects to long-term multi-discipline contract projects that encompass a wide spectrum of craft requirements. We offer industrial plant maintenance and general plant maintenance as well.

# INTERNATIONAL TRANSOIL, INC. - CONSTRUCTION SERVICES



# International TransOil, Inc. - Construction Services

#### **MODULAR TECHNOLOGY:**

- International TransOil has been utilizing and promoting the Modular design concept of Industrial Process and Power Generation Facilities and is currently exporting its Expertise to many countries throughout the world. The Modular concept is especially attractive in that it offers Very Substantial Cost Savings compared to traditional On-Site construction methods.
- Design and Fabrication is conducted in a Controlled Environment that permits rigorous Quality Assurance and Rapid Delivery.
- The Modular Concept is ideally suited for remote installations. All of the Major Equipment and associated Systems are configured and assembled onto Prefabricated Structural Steel Skids. These Skids are, in turn, sized in accordance with local transportation restrictions and requirements. The Skidded Components or Modules are then shipped to the Job Site where Installation and Commissioning can take place in a matter of weeks instead of months.

# International TransOil, Inc. - Modular Technology



## International TransOil, Inc. - Operation Services

#### PLANT START UP AND OPERATIONS:

- International TransOil, Inc. works with many of the large operations companies the world over and can provide seasoned professionals to help with the startup and daily operations management.
- ITO is called upon to supervise and train plant operators from time to time and we can do so in our state of the art training facility.
- ITO can help with the professional development of indigenous operations personnel thereby completing the transition from expatriate control to local operations management.

# International TransOil, Inc. - Operation Services

